

Akash Shetye

UX/UI Designer
Design Technologist

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UX/UI Skills

Qualitative Research Design
Personas and Storyboarding
Information Architecture
User Research
Affinity Diagrams
Card Sorting
Usability Evaluation
A/B Testing
Functional Prototyping

Technology Skills

Sketch
Photoshop
FramerJS
Rapid Prototyping
JavaScript
HTML/CSS
Python
SQL
D3.js

Education

MS in Information Sciences (HCI Focus)
University of Texas at Austin. GPA 3.9/4.0
Aug 2016 - May 2018 (Expected)

BTech in Computer Engineering
College of Engineering - Pune, India. GPA 8.52/10.0
Aug 2010 - May 2013

Experience

UX Designer
@Simulation and Gaming Applications Lab
Feb 2017 - Present

- Worked on the user experience end of the game design and development process.
- Designed a deaf first gaming experience for game-based learning about deaf identity, deaf issues, rights and self-advocacy.
- Designed, evaluated and improved through user research with deaf participants, a first of its kind gaming interface with integrated American Sign Language (ASL) transcriptions.
- Ran play tests, focus groups, design research, prototyping and accessibility.

Analyst
@Credit Suisse
Jul 2013 - Aug 2016

- Worked on market leading audit products used by large institutional investors.
- Designed and developed user interfaces for complex financial interfaces, conducted demos and value proposition.
- Re-designed the UI of ClientGuard, a client facing audit product optimizing for simplicity.

Projects

Automated Fat-Finger Testing for Sketch Prototypes
May 2017

- A Sketch plugin to visually flag touch targets place too close to one another, an exploration into experimental design tooling.

Visualization Driven Machine Learning UI
April 2017

- Explored ML system interfaces driven by interactive visualizations.
- Built an MVP to demonstrate its feasibility.